

Resources for Full-Time Authors

The links below are intended for authors who want to make a career out of writing and self-publishing their books. This list builds off the Self-Publishing with Dale links provided in the 1-Time Author resource page, and adds considerations for greater marketing, utilizing Goodreads, planning your book launch, and some podcasts to begin listening to, so that you can maximize your writing life.

As you go to these links, pay attention to the Suggested Videos on the right side of the page, and follow up on videos that might interest you.

First, definitely subscribe to the Self-Publishing with Dale YouTube channel, where you can quick-launch your first book with these videos:

Formatting Your Book: <https://www.youtube.com/watch?v=p9Y6DP4a3DU>

Writing a Book Description: <https://www.youtube.com/watch?v=BYbOacJPpIM>

Creating Covers: <https://www.youtube.com/watch?v=30FGCfhoJbI>

How to Upload to Amazon: <https://www.youtube.com/watch?v=BSUMkRac24E>

Choosing Keywords: <https://www.youtube.com/watch?v=sdz6NZLXCMM>

Pricing: <https://www.youtube.com/watch?v=YmxjFbpNW1s>

Expanded Distribution: <https://www.youtube.com/watch?v=q5akm1Rr7-4>

Another terrific resource I found on YouTube is Alessandra Torre. Here's some of her best videos I've used:

Your Release Timeline: <https://www.youtube.com/watch?v=hhwNJU96qHQ&t=3s>

Promoting on Goodreads: <https://www.youtube.com/watch?v=CvWgsyAzRp0&t=15s>

And some random extra YouTube resources:

Launch Page with Mailerlite: <https://www.youtube.com/watch?v=btmsFg9P5Z4>
(I have my own website, so I haven't used mailerlite, but I've heard good things.)

Author Websites: <https://www.youtube.com/watch?v=gc8YaLkvnC8>

Podcast Recommendations – and there are tons! This is nowhere near a comprehensive list, but I've enjoyed these:

Novel Marketing with Thomas Umstattd Jr.: <https://www.authormedia.com/novel-marketing/>

The Self-Publishing Show: <https://selfpublishingformula.com/spf-podcast/>

K.M. Weiland: <https://www.helpingwritersbecomeauthors.com/podcasts/>