

## Resources for 1-Time Authors

The links below are intended for authors who really only want to publish one book, and make it available to a small-to-medium audience. You don't want to dive too deep into marketing, and you don't want to worry about launch parties, pre-orders, blog tours, or any of the hoopla that career-minded authors may want to worry about. You do want to see your book in paperback or Kindle, to hold a copy of your work, and feel comfortable figuring out the process on your own—but don't know where to start. Well, start here!

Self-Publishing with Dale on YouTube is a terrific resource, with TONS of videos. Easy to get lost, or go down tons of rabbit-holes that—for publishing one or two books—is really unnecessary. Instead, here's some good places to start on just the basics of what you'll need to make your book available to yourself and whatever audience happens along:

Formatting Your Book: <https://www.youtube.com/watch?v=p9Y6DP4a3DU>

Writing a Book Description: <https://www.youtube.com/watch?v=BYbOacJPpIM>

Creating Covers: <https://www.youtube.com/watch?v=30FGCfhoJbI>

How to Upload to Amazon: <https://www.youtube.com/watch?v=BSUMkRac24E>

Choosing Keywords: <https://www.youtube.com/watch?v=sdz6NZLXCMM>

Pricing: <https://www.youtube.com/watch?v=YmxjFbpNW1s>

Expanded Distribution: <https://www.youtube.com/watch?v=q5akm1Rr7-4>